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For Immediate Release

Idaho and Indiana Prepare for Math State Showdown

Unique State Competition Will Increase Overall Math Results in Classroom

Pittsburgh, PA - February 7, 2012 – Apangea Math, a web-based adaptive math solution supporting grades 4 – 12, launches an exclusive state-duel motivational contest during the month of February to get students excited to “do” math, encouraging students to have fun developing their math skills. Apangea Math will be working with 70,000 kids in both Indiana and Idaho to actively participate on Apangea Math during the math contest.

Our mission at Apangea Math is to partner with the Idaho Department of Education and Indiana Department of Education to facilitate out-of-school learning and have our program work as an integral part of a school solution that drives results in-and-outside of the classroom. Students using Apangea Math take advantage of the anytime, anywhere access during the State Showdown to better their math skills. In last year’s contest, Apangea Math saw students work for over 60,000 hours scoring a combined 15 million points. In the inaugural year, Indiana narrowly beat Idaho, the victory coming down to the final night where Indiana’s after school hours pulled them into the top spot.

To make this even more interesting, this contest features the Superintendents of both states: Tom Luna (Idaho) and Dr. Tony Bennett (Indiana). Both have been integral in generating buzz around the showdown, with a [recent video](#) featuring the both of them having some back-and-forth competitive teasing about what state will win the showdown. Luna teases that he believes, “Tony, I think you’re going to come up a little short this time.” Dr. Bennett responded by challenging students to “keep the trophy” and encouraged “students to work hard every day so Indiana can stay where it deserves, on top.”

As an incentive to learn, Apangea Math will be incorporating motivational prizes during this competition. Overall state competition scoring is based on the top 20 classes (selected by average points per student) in each state plus bonus points. The state with the highest total points will be the 2012 State Showdown Champion and be awarded the coveted traveling trophy. The Most Valuable Class (MVC) will be selected for each state (based on highest average lessons passed per student). The MVC will be awarded a ceremony and pizza party with state DOE/SDE, a banner and t-shirts. The next 9 classes in each state will each get pizza party prize pack. Lastly, there will be Individual Awards to be based on lessons passed during evening/weekend time. These students will be entered to win prizes like \$20 gift cards and a chance to win a \$100 grand prize as well.

Apangea Math provides students with the excitement they need to learn more about math and provide the necessary tools they need to learn and practice problem solving math skills.

Find more details about what Apangea Math is doing, please visit the Facebook page at www.facebook.com/Apangea or visit the website at www.apangea.com.

About Apangea Learning

Apangea Learning (www.apangealearning.com) provides one-student-to-one-teacher differentiated instruction through an integration of tutoring technology and live, online certified teachers. With programs based on one of the world's largest bodies of cognitive research conducted by the U.S. Air Force, Apangea has both strong technical resources and a content-development prowess that enables it to harness advanced web technologies and offer innovative instruction techniques. The privately owned company is based in Pittsburgh, PA.

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